

MALAR RURAL WELFARE TRUST

8/59C5, MADAVAN NAGAR, BUS STAND BACKSIDE,
PARAMAKUDI, RAMANATHAPURAM DISTRICT,
TAMILNADU, PIN: 623 707.



ANNUAL REPORT 2023-2024

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Introduction:

Malar Rural Welfare Trust believes that there is no progress in our Nation without rural development and poverty alleviation. Our programmes focus on Women Empowerment, Farmer's development, improvement of Livelihood, Education and Health of rural communities. Our target groups are women, youth, small & marginal farmers and Children. The main objectives of our Trust are to improve the living conditions of rural people by conducting various development interventions. Our programmes lead to arrest the distress of migration; enrich the socio-economic status of rural communities and strive for their overall development more sustainably.

Legal Status:

Registration details	REGISTERED UNDER INDIAN TRUCT ACT 1882 REGISTRATION NO 13/IV/2020, Dated 24.07.2020
Income Tax Registration Details	Registered under 12A and 80G sections of Income Tax Department as follows: PAN: AAGTM8791C 12A: AAGTM8791CF20221 DATED:05-10-2022 80G: AAGTM8791CF20221 DATED:05-10-2022
Email	malarruralwelfaretrust2020@gmail.com
NGO DARPAN No.	TN/2020/0263472
FCRA	Yet to be applied
BANK NAME & BRANCH	Name: Malar Rural Welfare Trust A/c No:00000040333055635. Bank: SBI, Paramakudi Bazaar Branch IFSC: SBIN0015703.

Vision: Malar envisages a society with prosperous and dignity in life.

Mission: Enabling the poor and marginalized families by organizing themselves and facilitating their empowerment process to achieve their socio economic development through a process of effective participation.

In this reporting year 2023-2024 our organisation implemented the following programmes with the support of well wishers, donors etc.

1. Free Evening Tuition Center
2. Skill Training on Beautician Course:
3. Vocational training on Production of soap, phenol etc.
4. Basic computer training programme
5. Skill training on Aari work & Embroidering

6. Skill Training on Tailoring & Garment making:
7. Career guidance programme
8. SHG Training programme
9. RCH Awareness programme
10. Fisheries awareness programme
11. Women's day programme
12. Tailor's day programme
13. Voter's day programme
14. Republic day programme
15. Environment Awareness programme
16. Farmers Training on Organic farming
17. Water management training programme
18. Road safety awareness programme

Programme Details:

1. Free Evening Tuition Center:

This year also Malar Trust is conducting evening tuition centers in 4 villages (Vendhoni, Annanagar, Manjur, Kamatchi Nagar) of Paramakudi block, Ramanathapuram district. About 133 poor children, both boys and girls attend our tuition center and score high marks in their school examinations. We provided them with free education materials like note books, geometry boxes, table book, atlas, play materials and free school bags. Four numbers of well qualified and experienced lady teachers conducted the tuition centers with commitment and involvement. The parents appreciated our works and sent their children to the center regularly. These centers acted as a bridge between schools and students by conducting special tuitions on English, Maths and Science subjects.

2. Skill Training on Beautician Course:

Undoubtedly, makeup artist is a glamorous career as it opens door to various exciting job opportunities. Makeup artists are also called beauticians. Their role involves providing makeup services, other prosthetic design and facial aesthetic related tasks. Most young men and women are proud of their own hair and want to learn how to style it. The hairstyle may be learned on several levels. Also they want to be beauty in all occasions and events. So there is a vast scope for beauticians.



Having these facts in mind we conduct beautician course to young women in the following subjects: Personal Grooming, Makeup, Skin Treatment, Hair dyeing, Hair Styling, Nail Arts, etc. About 36 girls studied in this course and 18 are doing self-employment in their living area.

3. Vocational training on Production of soap, phenol etc. :

This training is aimed at empowering rural women to gain the necessary knowledge, skills and attitudes to make various home based chemical products like phenol, detergent cakes, detergent powder, floor wash, dish wash, hand sanitizer, soap products using locally available tools and materials. This training programme aims at imparting a useful and practical skill whereby they can be self-employed and can generate income for their family. This year 36 women trained in this vocational training programme.



The training covers the following competencies:

- Identify and use tools & raw materials required to make different types of soap products.
- Make various types of soap products like bathing soap, washing soap, detergent powder, dishwashing powder, phenol, soap oil and Liquid Blue.
- Take necessary safety precautions and first aid while engaged in making soap products.
- Have a knowledge base regarding the various ingredients and oils used in the soap products.
- Also equips them with the ability to troubleshoot problems during the soap making process.
- Marketing skills, Soft skills and communication skills

4. Basic computer training programme:

In this 21st century computer play a vital role in all sectors for documentation, and accounting purpose. We are conducting Computer Training classes for poor girls on free of cost and thus helping the poor girls to get computer education which is their dream.. The following computer basic courses are taught in our organization:

- DCA
- DOA
- DTP
- HDCA
- PGDIT
- C & C++ & Tally

This training is being given by the fully qualified and experienced lady teachers. The poor girls are much benefited by this training.

Special Features of Our Computer Training Centre:

- Standard computer training.
- Certificates are issued at the end of the trainings.
- Guidance to get job or employment after finishing the course.
- Trainings on Saturdays and Sundays to the school going girls.
- Equipping the poor girls with computer operation techniques for upgrading their vocational for higher studies and facilitate to employment.

This year about 122 girls and 84 boys benefitted from our computer training courses.

5. Skill training on Aari work & Embroidering:

Most designers agree that the future scope of embroidery is up to the individual and if one has talent, the sky is the limit for work. One can work with a textile unit or a designer and later start up their own unit, supplying embroidered work to export houses. Hand embroidery and Aari work is used to create intricate designs all over the garment or on certain parts of the product to enhance its look.



There is a wide scope for marketing this Aari and embroidery finished garments in India as well as abroad. In Paramakudi there are no such training centers to learn aari and embroidery so we conduct this vocational course to women by charging a nominal; fees from them. In this course they are taught the following subjects:

- Hand embroidery and its tools
- Stitches and methods for hand embroidery
- Machine embroidery
- Knowledge in tools and stitches in Aari work
- Quality chekcking
- Communication skills

This year about 99 girls and women learned this course in 3 batches. Duration of one batch is 4 months.

6. Skill Training on Tailoring & Garment making:

Although the field of education has made progress in the past ten years, this less regulated area of the education sector - vocational training— seems to have lost its importance. This has led to the widening gap between the supply and demand for skilled manpower across various industries. This shortage of skills has translated directly into unemployment among an increasing number of graduates who pass out every year and are forced to be re-trained in order to become marketable.



Vocational education is primarily non-academic in nature and offers practical training and skills needed to pursue an occupation straightaway. It provides students with courses directly aligned to land a job in a chosen profession or a skilled trade. The end result of vocational education is reducing unemployment and to enable an individual to attain self-employment and suitable job employment. Especially in our rural areas women, adolescent girls and youth will be benefitted from vocational trainings. This year 78 women and young girls were trained in 3 batches. Duration for each batch is 45 days. We provided raw materials like cloth, thread etc to the trainees. After successful completion of the training about 32 women are doing self employment from their home through their own sewing machines.

7. Career guidance programme:

This programme was conducted to the college students studying in final year. The trainer appreciated them to appear in the competitive examinations conducted by TNPSC, UPSC, SSC, Banking sector, Railway, Postal department to find suitable jobs to them for building their future better. He also explained them how to apply for these examinations, how to attend the examination, how to face the interviews etc. He also provided information about the competitive examinations conducted by various department, agencies both in state and central government. 54 male students and 42 female students participated in the programme for getting reality their career dreams.

8. SHG Training programme:

A total of 72 SHGs have been formed in Paramakudi and Uchipuli Blocks of Ramanathapuram district. We facilitated this SHGs to receive linkages and loans from various banks and financial Institutions as follows in this year. To upkeep their knowledge and build their capacity we conducted various trainings, camps to SHG members. In these programmes they were given awareness on legal aspects, account keeping, governments schemes, health issues, education and other social challenges.

Details of Trainings are as follows:

S.No.	Name of Activity	Place	Topics covered	No. Participants.
1	Basic Training to SHG members	Uchipuli	SHG formation and management	64 women
2	Basic Training to SHG members	Kadukka valasu	SHG formation and management	56 women
3	Income Generation through & Self employment training to SHG Members	Pattanam kathan	Types of self employments and income generation activities suitable for rural women, How to start a self employment unit, How to function it successfully.	48 women
4	Government schemes to women	Mani Nagar	Government schemes from Social welfare department, Manual workers board, MGNREGS, Health	45

			department and education department.	
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9. RCH Awareness programme:

Due to lack of awareness on Reproductive and Child Health (RCH) among women and adolescent girls, problems arise like abortion, child mortality, unsafe pregnancy, Reproductive Tract infections (RTI), breast cancer etc. To overcome these issues and prevent them, women were given awareness on RCH and its components as under mentioned. In this programmes the Village Health Nurses (VHN) and Health attendant conducted the classes with their technical expertise:

- Women's health, safe motherhood (including safe management of unwanted pregnancy and abortion)
- Adolescent Health (sexuality development, prevention of anemia, adolescence education and vocational component)
- Effective family planning(Ensuring Informed choice, contraceptive methods, Counseling, gender equality and greater male participation)
- Prevention, detection and management of Reproductive Tract Infections, Sexually Transmitted Infections, HIV/ AIDS and cancer of the reproductive system.

We conducted 3 RCH awareness programmes in 3 places Paramakudi, Emaneswaram, Mani nagar. Totally 97 women and 72 adolescent girls participated in the programme and gained knowledge on RCH and its components.



10. Fisheries awareness programme:

One Day Workshop/ Awareness training programmes were held in to create awareness among the fishing community. The awareness programmes were targeted to fishermen and women in Ariyamaan and Mandapam. In these programmes awareness was created among the fishing community on the different topics like the Fresh water fish diseases, Importance of feed management in fish production, Ornamental fisheries, Gift Tilapia, Harvesting and marketing in Aquaculture, Popularization of square mesh cod ends in trawl boats, Refinement of marine fisheries management, Dissemination and promulgation of improved varieties in the farming system etc. Also they were informed about the government subsidy schemes provided exclusively for the fishing community. Totally 113 persons participated in the programmes.

11. Women's day programme:

International **Women's Day** (March 8) is a global day celebrating the social, economic, cultural, and political achievements of women. To remember our tradition, history, culture, importance of some events we conduct the special day observation. In these programme the importance of those days will be explained to the participants so as to enable to know our history, culture etc. In this year we observed world women's day on 8th March 2024. In these events meetings, Rallies were conducted. Competitions were conducted for women in Singing, Essay writing, Rangoli, Drawing etc., and prizes were distributed to women who succeed in competitions.



Totally 198 women participated in the programme and enjoyed the day by sharing their experiences and happiness with each other. During this programme they were given awareness on importance of girl education, personal hygiene and government schemes for women, role of legal aid cell for providing legal aid to need women.

12. Tailor's day programme:

National Tailors Day is a day where people are encouraged to dress their best and to reach out and thank the person that helps them achieve their high level of sartorial elegance!. There is no doubt that the skill of a good tailor is a mysterious, almost magical thing. They can create the perfect outfit, for any event, and can make even the most casual dresser appear elegant and attractive. In addition, a tailor can also hem, take in, let out and just generally make everything fit just like it was made for you! So it stands to reason, therefore, that they should be properly celebrated. We celebrated this day on the first Wednesday in the month of June, 2023, National Tailors Day. In this programme we honored 25 lady tailors of Paramakudi town with gifts and awards.

13. Voter's day programme:

In order to encourage more young voters to take part in the political process, Government of India has decided to celebrate January 25 every year as "National Voters' Day" (NVD). It not only encourages the youth to participate in the electoral process but also focuses on the fact that the right to vote is a basic right. India is a democratic country. Every citizen has the basic right to vote. He or she has the right to select his leader to whomever they think is capable of leading the nation, solving the problems of common people, bringing about change, etc. National Voters Day is a significant root of India as the future of the country lies in the leader that we choose. Our Malar Trust jointly celebrated this significant day with Nehru Yuva Kendra, Ramanathapuram district, on 25th January 2024 in our office campus with 113 young voters in the age group of 20 to 22. On this day voter awareness notices were distributed in Paramakudi town.

14. Republic day programme:

Republic Day marks the adoption of India's constitution and the country's transition to a republic on January 26, 1950. In this day we celebrate the persons who sacrificed their lives in freedom fight to become India a republic. In our Malar Trust we conducted this day on 26th January 2023. In this programme the following activities were conducted:

- Barata natiyam by school girls
- Drawing competition
- Speech competition
- Guitar playing
- Dancing

In all the above programmes the students participated eagerly and competition winners were given prize and awards.

15. Environment Awareness programme:

There are various importance aspects of trees such as Trees Produce Oxygen, Trees Clean the Soil, Trees Control Noise Pollution, Trees Slow Storm Water Runoff, Trees Are Carbon Sinks, Trees, Shade and Cool, Trees Act as Windbreaks, Trees Fight Soil Erosion, Trees Increase Property Values and many more. Trees protect the environment and save the earth from

environment pollution. According to the environmental protection agencies, planting trees is a must if we want to save our planet. Trees not only remove harmful chemicals from the soil, but also help reduce the greenhouses leading to global warming. With keeping in mind the all above facts our organization realized about the tree plantation and our trust conducted awareness programme and tree plantation activities in 5 Villages of Paramakudi block. About 142 farmers and women participated in the awareness programmes. Totally 550 seedlings were planted on road side, public lands, banks of the ponds etc. Neem, Tamarind, Punga, Teak, Casurina tree varieties were planted.

16. Farmers Training on Organic farming:

All human beings are running towards organic food and organic fruits and organic intakes, because their health conditions are suffered by synthetic food produced by synthetic fertilizers. Many researches prove that only organic food will be the solution for upcoming the adverse effects of synthetic food. So it is important to give technical inputs to farmers for organic farming to produce organic food products. Our Trust conducted 4 such organic farming awareness programme for farmers. In this programme the importance and advantages of organic farming were taught to them. The production of bio fertilizers like Vermicomposting, cow horn manure etc. were demonstrated to the farmers. More over the techniques and methodologies of production were also disseminated in this programme. Details of the programme are as follows:

S. No.	Name of Activity	Place	Topics covered	No. Participants.
1	Bio fertilizer Training (Vermicomposting)	Uchipuli	Advantages and applications of organic farming	50 farmers
2	Bio fertilizer Training (Azospirillum)	Kamuthakudi	Advantages and applications of organic farming	47 farmers
3	Bio fertilizer Training (Panchakavya)	Partinbanur	Advantages and applications of organic farming	42 farmers
4	Bio fertilizer Training (Cow horn manure)	Melaperungurai	Advantages and applications of organic farming	46 farmers

17. Water management training programme:

Generally in Tamilnadu, especially in our district, water is spent in agriculture is more than the need. It means we waste heavy amount of water during agriculture practice. But if we use water economically in agriculture we can sow two times and harvest two times in a year and will get more income. For this purpose effective water management is very important. The new and modern technology for warier saving in agriculture is to erect drip irrigation and sprinkler systems in the land. We conducted 3 awareness meeting to 102 farmers for disseminating the information on water saving and effective water management topic. In the meetings the following topics were taught to the farmers:

Advantages of Drip Irrigation System :

- High quality and increased yield
- Suitable for all types of soil
- Easy method of fertigation and chemigation
- Saving in labour and field preparation cost

Salient Features :

- Cost effective
- 50 to 65% water saving compared to control method.
- Crop attains early maturity.
- Crop quality and yield increased.
- Requires least land leveling.
- Poor quality water can be used.

18. Road safety awareness programme:

Road safety situation in Tamilnadu has deteriorated rapidly over the last years, mainly due to a number of reasons, which include growing vehicle population, the lack of appropriate road safety interventions, weak enforcement law among others. The number of road crash fatalities in Tamil Nadu ranks second in deaths caused due to negligence on road according to the 'Accidental Deaths & Suicides in India- 2021', released by the National Crime Records Bureau (NCRB). The State witnessed 15,384 casualties in 14,747 accidents, ranking after Uttar Pradesh with 18,972 casualties in 18,228 accidents. Cause-wise analysis of road accidents in the NCRB data revealed that most of the accidents were due to over speeding, accounting for 59.7% of total accidents.

The project is very important as it will create awareness and appreciate action as major risk mitigation in road safety among the youth and college students. They are very prone to road accidents due to their over speed and mishandling of modern two wheelers. So, our NGO conducted road safety awareness programmes to college students and youth in Paramakudi town. Totally 182 beneficiaries participated and benefitted in the programme. We provided black round stickers to stick on the head lights to avoid accidents.

Conclusion:

Thus Malar Rural welfare Trust is doing its dedicated services to its core target groups. We express our sincere and cordial thanks to our target people, staff team, government departments, banks and other well wishers who are the main stakeholders for every success and achievement of our objectives. We are sure that our services with involvement and dedication to the needy poor people of rural area will continue in future also.

(Pavithra)
Managing Trustee